

Date: 12/7/22 GRADE: XI MONTHLY TEST -01(2022-23) ENTREPRENEURSHIP Max marks: 20 Time: 1 Hour

## General Instructions:

1. There are 8 questions in the question paper. All questions are compulsory.

Qn. No		Marks allocated
1	Write one characteristics of an Innovative Entrepreneur. a. Creative b. Imitative c. Lazy d. Task master	1
2	According to Schumpeter, innovative entrepreneurs would: a. Thrive in the market b. Not survive and disappear from the market. c. Get absorbed within larger innovative businesses d. Get absorbed within non-innovative businesses	1
3	<ul> <li>Which of these is not a type of entrepreneurship?</li> <li>a. Small business entrepreneurship</li> <li>b. Scalable entrepreneurship</li> <li>c. Large scale entrepreneurship</li> <li>d. Intrapreneurship</li> </ul>	1
4	<ul> <li>When Apple phone was launched, Steve Jobs took great care to make the package eco friendly and light weight with 3D images on it.</li> <li>Which one of the core values is highlighted here?</li> <li>a. Innovation and Creativity</li> <li>b. Quest for outstanding performance</li> <li>c. Independence</li> <li>d. Respect for work</li> </ul>	1
5	List any 6 managerial functions of an entrepreneur	3
6	Explain any two types of competencies needed in an entrepreneur.	3
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7	How does entrepreneurs help in the development of a country?	4
8	Discuss Maslow's Hierarchy of Needs Theory with the help of a diagram.	6
	THE END	